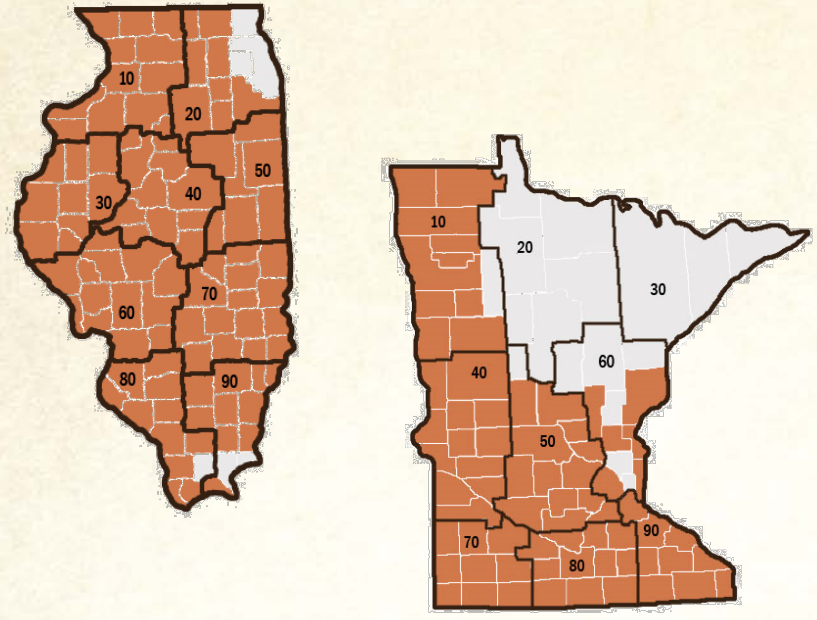




# America's Farmers Grow Rural Education

## 2012

# We Piloted America's Farmers Grow Rural Education in 2011



- Piloted in Illinois and Minnesota
- 31% of farmers in the pilot states participated
- Almost 60% of the School Districts were nominated
- Over \$266,000 in grants was awarded to 16 School Districts to support rural education

Farmer and School District Sign Up Phase

Selection Process

Grant Celebrations





# America's Farmers Grow Rural Education Program Overview



**Who:** Active farmers, 21 years old with at least 250 acres or corn, cotton, and/or soybeans, and/or 40 acres open field vegetables

**What:** Farmers have the opportunity to nominate their school district to apply for a grant of up to \$25K to enhance the areas of science and/or math

**When:** Jan. 6 – April 15, 2012

**Where:** 1,245 counties; 39 states

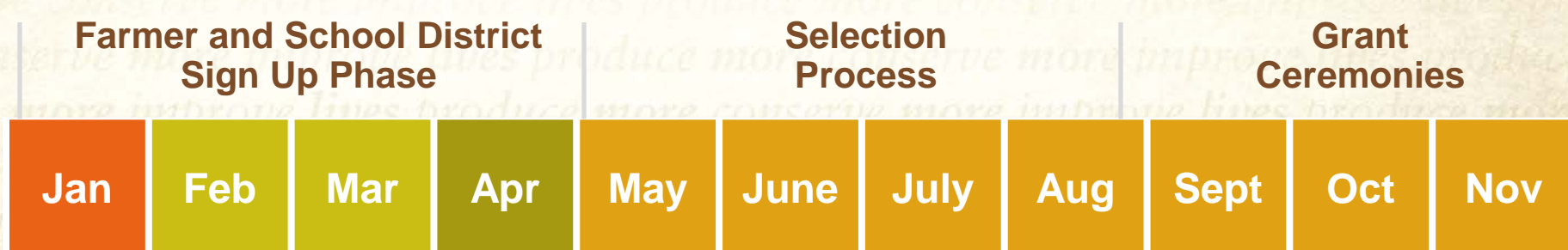
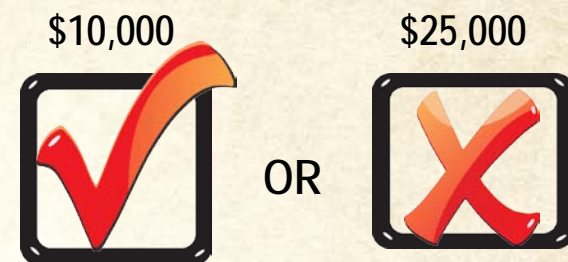
**How:** Short nomination on [GrowRuralEducation.com](http://GrowRuralEducation.com) or 877-267-3332  
*Winners will be selected on merit, need and community support*

MONSANTO



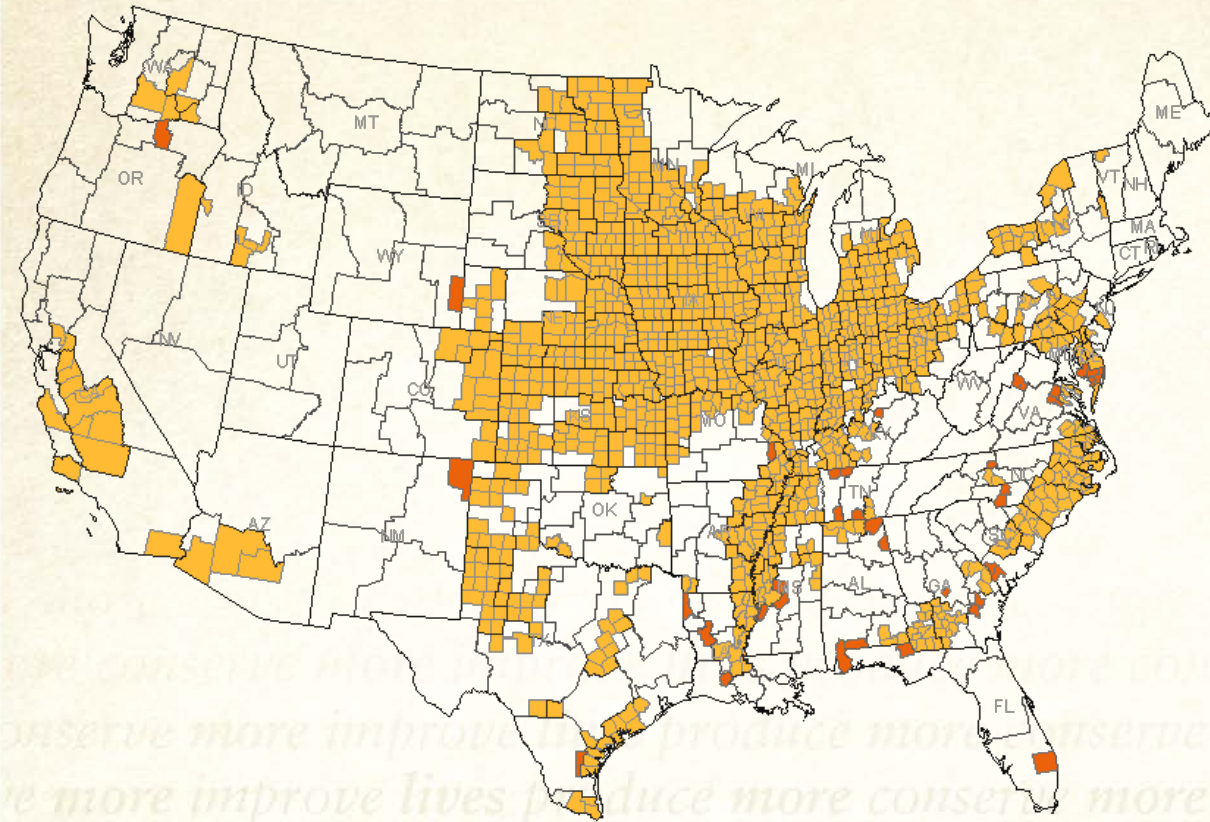
# Grow Rural Education Program Details

- School Districts will have a **choice** to apply for one of two levels of grants: \$10,000 or \$25,000
  - \$10,000 grants will be awarded in each of the **177** eligible Crop Reporting Districts
  - **22** \$25,000 grants will be awarded at the state/regional level
- Grants will be awarded based on merit, need and community support. The more farmers to nominate a school district, the more it demonstrates community support and strengthens their application



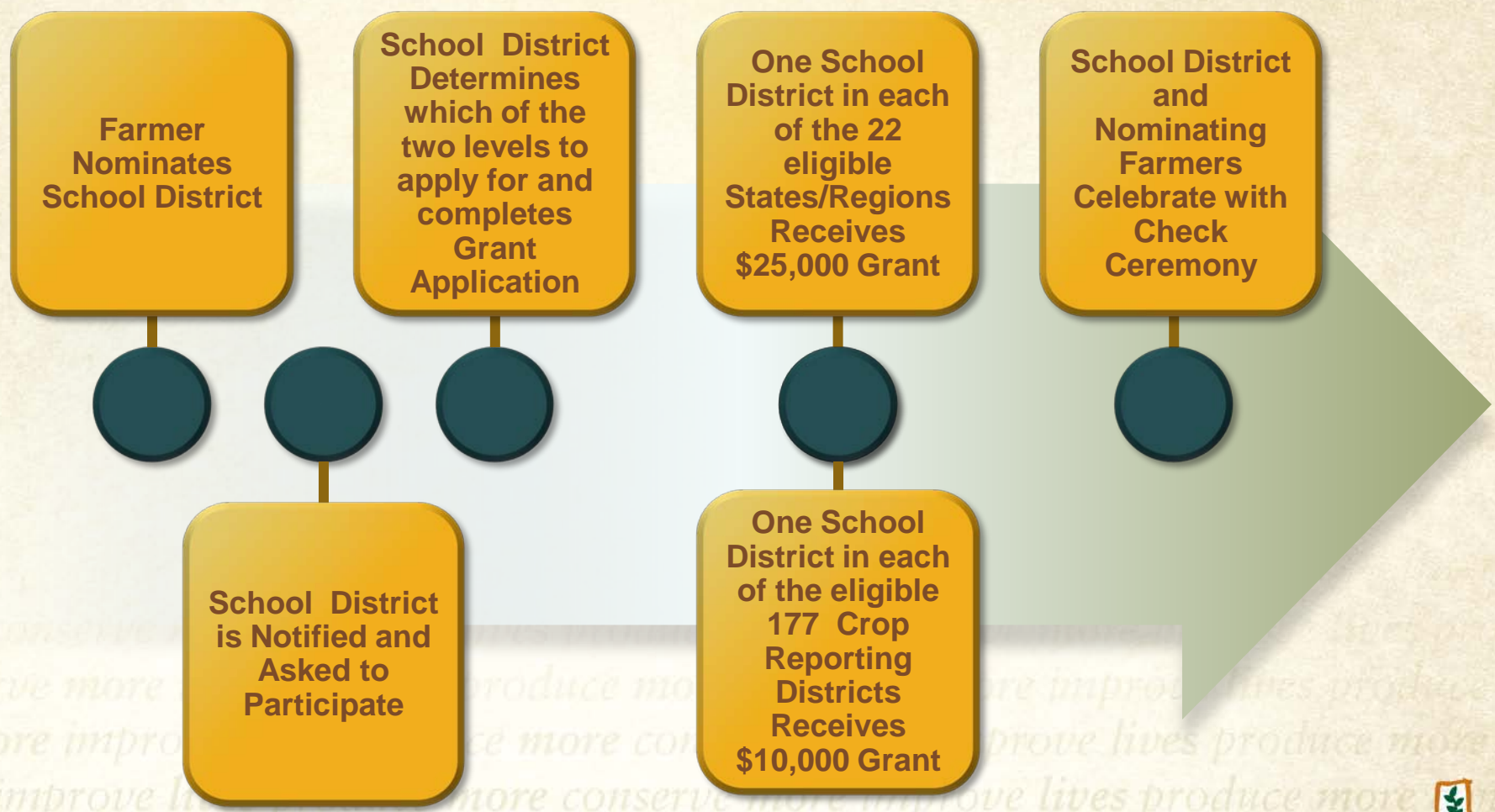
# \$10,000 Grant Level

- Application process is shorter and requires less time to complete
- One \$10,000 Grant will be awarded per Crop Reporting District
- School Districts will compete against other school districts located within the same CRD
- CRDs with less than 5 School Districts will compete against each other in the Wild Card Division (in red)
- 177 grants will be awarded





# How it works: It Begins with the Farmer



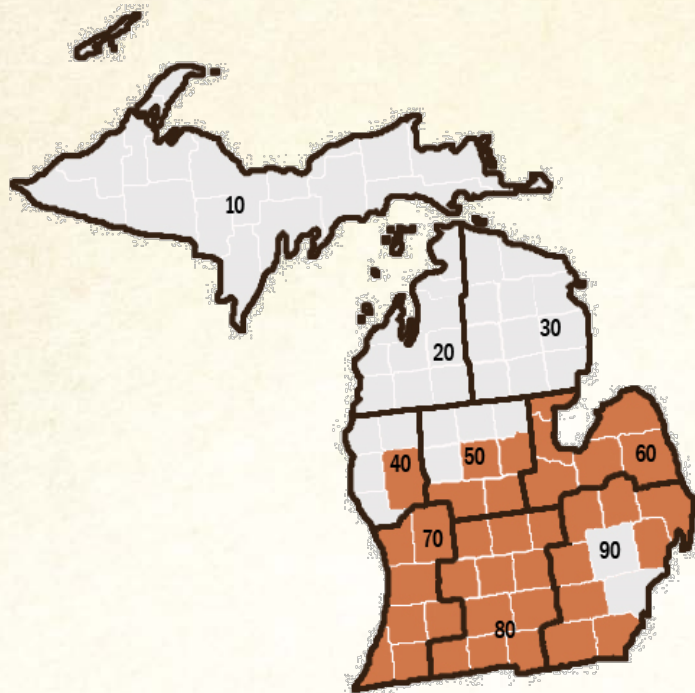
# Selecting the Winning School District

- ✓ **Need-Based**
  - Department of Education Rural Classification
  - Student Poverty
  - Fundraising Efforts
  
- ✓ **Ag Focus**
  - Community Support - farmer nominations
  - Ag Commitment
  
- ✓ **Program Merit**
  - Intent
  - Assessment
  - Outcomes
  
- ✓ **America's Farmer Education Advisory Council makes Final Selections**

Compete within CRD



# Grow Rural Education Michigan



## Eligible Michigan Counties:

**CRD 40:** Newaygo

**CRD 50:** Gratiot, Isabella, Midland, Montcalm

**CRD 60:** Arenac, Bay, Huron, Saginaw, Sanilac, Tuscola

**CRD 70:** Allegan, Berrien, Cass, Kalamazoo, Kent, Ottawa, Van Buren

**CRD 80:** Barry, Branch, Calhoun, Clinton, Eaton, Hillsdale, Ingham, Ionia, Jackson, Shiawassee, St. Joseph

**CRD 90:** Genesee, Lapeer, Lenawee, Livingston, Macomb, Monroe, St. Clair, Washtenaw

- **6 - \$10,000 Grants**

- **Eligible to Compete for One \$25,000 State Grant**



# Nominate Your School District Today

ONLINE: [GrowRuralEducation.com](http://GrowRuralEducation.com)

PHONE: 1-877-267-3332

FAX: 314-726-6350

- Farmer Nomination deadline is April 15, 2012
- School Districts have until April 30, 2012 to apply
- Grants will be awarded by end of August 2012





Thank You

